

POONEH AMINIAN

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BIOGRAPHY

Recognized by Variety as a leader in entertainment law, Pooneh Aminian is a trusted partner for clients navigating the fast-paced, ever-evolving entertainment industry. With a deep understanding of the intersection between creative vision and legal strategy, Pooneh specializes in development and production across the entertainment business, from film and television to digital content, video games, merchandising, and publishing.

Pooneh's diverse clientele includes studios, production companies, publishers, and video game companies as well as writers, producers, directors, actors, and authors. Whether advising a budding creator or a global media corporation, she brings a mix of legal acumen and industry insight to the table. She provides production legal services and regularly serves as outside business affairs and legal counsel to several prominent media companies, handling transactional matters such as rights acquisitions, co-productions, and talent negotiations.

What sets Pooneh apart is her commitment to understanding the unique needs and goals of every client. She crafts tailored legal solutions that protect her clients' interests and drive their success in a competitive industry.

Outside of work, Pooneh recharges by exploring the world, immersing herself in manga and graphic novels, and indulging in her love for anime.

BACKGROUND

EDUCATION

Loyola Law School, Los Angeles (J.D.)
University of California, Santa Barbara (B.A.)

Accolades & Affiliations

Best Lawyers (Ones to Watch 2026)
Variety, "Hollywood New Leader" (2023)
Variety, "Up Next" (2021)